



Veseys

Contact: Alma McGuire Email:	Contact Information: tel: 902-368-7333 toll free: 1-800-363-7333 fax: 1-800-686-0329	Address: PO Box 9000 Charlottetown, PE C1A 8K6 Website: www.veseys.com
Healthy Products Sold: <ul style="list-style-type: none"> ▶ flower bulbs ▶ vegetable, herb, and flower seeds (available for spring campaign) 	Product Description: Various flower bulbs - dahlias, hosta, lilies, daylilies, etc - number of bulbs varies with type Vegetable seeds include tomatoes, radishes, onions, lettuce, and cucumbers Herb seeds include sweet basil, chives, dill, oregano, parsley, and thyme Flower seed collections include container plants, sunflower seeds, cutting garden, and perennials.	
Price: selling price varies between \$10 to \$80 (most products are \$10-15)	Time of Year: spring or fall	
	Minimum order: none	
Profit Margin: 50%	Payment Options: customers pay upfront in cash or cheque	
Procedure: <ul style="list-style-type: none"> ▶ organization must fill out a “getting started” form for sales tools and instructions ▶ each seller has their own colour catalogue ▶ orders are collected ▶ master order placed with Veseys and send payment ▶ bulbs sent to central location (free shipping) for organizer to distribute to individual sellers ▶ planting instructions provided to all customers 		
Other: For every \$300 raised Veseys will provide 10 Asiatic Lilies for free		