



Scholastic Canada

Contact: Lynn Biddington

Email:

sbfairs@scholastic.ca
lbiddington@scholastic.ca

Contact Information:

tel: 506-857-9305
toll free: 1-800-579-4744
fax: 506-859-9799
toll free: 1-800-579-4711

Address:

691 Malenfant Blvd.
Dieppe, NB
E1A 5T8

Website:

www.scholastic.ca/bookfairs/

Products Sold:

- ▶ books

Product Description:

Over 400 titles - new books, popular series, media titles, award winners

Price:

Varies with the products

Time of Year:

any time

Minimum order:

no minimum order

Profit Margin:

Sales under \$1000: 25% in books
Sales \$1000 to \$2000: 50% in books and 25% in cash
Sales over \$2000: 60% in books and 30% in cash

Payment Options:

People pay upfront for the books they buy

Procedure:

- ▶ Contact Scholastic to book a date for book fair
- ▶ The school is supplied with flyers, a guide to organize the fair and marketing materials
- ▶ The fair is staffed entirely by school volunteers

Other:

Lots of information on their website to learn how to organize a book fair.