



Atlantic Fund Raising Services Limited

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Healthy Products and Non Food**Products Sold:**

- ▶ Muffin dough
- ▶ Coffee, tea, & hot chocolate
- ▶ Toothbrushes & dental floss
- ▶ Spices
- ▶ Candles
- ▶ Christmas & Spring catalogue

Product Description:

Each line of products have a variety of flavours and scents. They are sold in standard household sizes.

Price:

Muffin dough is sold at \$12 - school pays \$8.40.

Coffee sells for \$6 - school pays \$3.60.

Candles sell for \$2.

Toothbrushes sell for between \$3-\$5.

Time of Year:

any time for most items; with the exception of seasonal catalogues

Minimum order:

no minimum order for most items; with the exception of seasonal catalogues (\$700 min sales before tax)

Profit Margin:

~40-45%

Payment Options:

People have between 1-4 weeks to pay after receiving products.

Procedure:

- ▶ In most cases, schools collect orders and then provide people with their orders when the full order comes in.

Other:

They do have a good variety of products.

Their seasonal catalogue offers products similar to those found in Regal catalogue.