



ADL Foods

Contact:
Betty Waite

Email:
adlfoods@adl.ca

Contact Information:
tel: 902-888-5000
toll free: 1-888-235-6455
fax: 902-888-2992

Address:
400 Read Dr
Summerside, PE
C1N 5A4

Website:
www.adl.ca/fundraising.html

Healthy Products Sold:

- ▶ Various frozen products: chicken, seafood, pizza, etc
- ▶ Cheese
- ▶ Soup, chowder, chili
- ▶ Orange juice

Product Description:

Products come in large quantities, but most are frozen so they can be quite practical for families of all sizes.

Price:

Price varies frequently. Prices range from \$5 to \$50 (cost to school). They recommend a mark-up of ~25%.

Time of Year:

any time

Minimum order:

no minimum order

Profit Margin:

~25% - school sets selling price.

Payment Options:

School pays ADL. School decides if those purchasing the products will pay up front or COD.

Procedure:

- ▶ School is supplied with fundraising product list; school can select what items it will promote and price.
- ▶ Students gather orders.
- ▶ Place order with ADL; allow **3-4 weeks** for the delivery of the full order to a central location.
- ▶ Arrange for people to pick up their orders or devise delivery system.

Other:

There is a large variety of products, but many of them are not healthy choices. Try to focus on the healthier choices - haddock fillets/loins, boneless skinless chicken breasts, centre cut pork chops, cheese, chowder, soup, etc.